



Università degli Studi della Campania "Luigi Vanvitelli"

*Dipartimento di Architettura e Disegno Industriale*

## International Lectures

*Aula Carreri | 30.10.2023 ore: 9:30*

# ADAPTIVE DESIGN STRATEGIES FOR FLEXIBLE USER BEHAVIOURS

*The idea of interscalar flexibility for urban items, buildings and public open spaces leads to a debate on the concept of transformability, adaptability, and appropriateness of design choices. In the intrinsic view of nature, considering nature itself as the main reference for the design process, the invitation is to pursue a vision that associates permanence and variability of change. People's life is constantly evolving, so the challenge is to satisfy the inherent desire to find places where they can enjoy mutable moments of their lives.*

### Institutional Greetings

ORNELLA ZERLENGA  
Director of the Architecture and Industrial Design Department

EFISIO PITZALIS  
Coordinator of the PhD Course in Architecture and Cultural Heritage

### Opening Conference

MARIO LOSASSO  
*President of Italian Society of Architectural Technology SITdA*  
**Emergent dwelling: inhabiting space and smart environment**

ELENA MUSINELLI  
*Politecnico di Milano*  
**The techno-typological research for the quality of living**

LAURA CAVANNA  
*Hang Seng University of Hong Kong*  
**Adaptability and flexibility in experimentation**

FRANCESCA MUZZILLO  
ANTONELLA VIOLANO  
*University of Campania "Luigi Vanvitelli"*  
**Managing flexibility in the innovative built environment**

### Guest Speakers

JOSEPH DI PASQUALE  
*JDP Architects srl*  
**From emerging urban behaviors to adaptive housing**

DESMOND HUI CHEUK KUEN  
*Advisory Committee on Built Heritage Conservation of the Hong Kong Government*  
**Adaptive use/reuse of heritage: flexibility of art and design from Hong Kong**

### Round Table

CATERINA FRETTOLOSO (*moderator*)  
Antonio Bosco  
Monica Cannaviello  
Rossella Franchino  
Francesca Muzzillo  
Sergio Rinaldi  
Antonella Violano  
*Professors at the University of Campania "Luigi Vanvitelli"*

International Lectures curators:  
Antonella Violano and Francesca Muzzillo