



University of Studies of Campania "Luigi Vanvitelli"

Department of Architecture and Industrial Design

Design Thinking Course - DpI Master's Degree (curriculum Product)

EcoProduct Design Course - DpI Master's Degree (curriculum Product)

INTERNATIONAL LECTURES SERIES - MORE-THAN-HUMAN BODIES n.3/7

Phygital Bodies

#Tina Touli (Art Director, Graphic Designer, Educator)

International Lectures Series curated by Chiara Scarpitti

as part of the De+Humans / Designing with More-than-Humans project

TINA TOULI is widely known as a graphic designer who blends the analog and digital worlds, mixing different types of physical materials with digital techniques. Print Magazine selected her as one of the top 15 young designers in the world under 30 (2017). She has won national and international awards for excellence in graphic design, including the Transform Awards, European Packaging Design Association Awards, and others.

• Institutional greetings

ORNELLA ZERLENGA

Director of the Department of Architecture and Industrial Design DADI

PATRIZIA RANZO

Scientific coordinator of Officina Vanvitelli

ROSANNA VENEZIANO

President of the Master's Degree Program in Design for Innovation

DANIELA PISCITELLI

Professor of the Visual Communication Lab

Introduces

CHIARA SCARPITTI

Professor of the Design Thinking Course and EcoProduct Design Course

In collaboration with Riot Studio, Naples

Organizing scientific secretariat

ROBERTA ANGARI

ANNARITA BIANCO

MARZIA MICELISOPO

11.30 • Lecture

TINA TOULI

is a creative director, graphic communication designer, speaker, and educator based in London.

Tina Touli is dedicated to designing multidisciplinary work involving various techniques, presented on different platforms and mediums, always with great attention to detail. Her practice involves digital and print design, typography, branding, graphics, animation, and more, diving deep into the needs of each project to provide the most appropriate design solution. Her work is widely recognized for blending the analog and digital worlds, mixing different materials and techniques. Tina's natural curiosity takes her to unexplored places where unique concepts come to life. She is known for her perseverance and "can do" attitude, turning every challenge into an incredible opportunity for creation. Her clients include Adobe, Dell, HP, Selena Gomez's Wondermind, The New Yorker, Ciroc Vodka, Tate, Converse, Glo, Dropbox, and LinkedIn.

12.30 • Debate

Open Lecture on Zoom Platform • 09.11.2023 • ore 11.30

Link: <https://us06web.zoom.us/j/89171906063>